

## OP2MIZE ENERGY

Op2mize Energy is an advisory firm with expertise in commercial energy procurement in deregulated markets. We serve our customers as an unbiased, third-party energy advocate, procuring both electricity and natural gas. Through relationships with top retail energy suppliers (RES), Op2mize is able to provide competitive energy procurement proposals, examining intricacies and specifics of contracts and negotiating all components.

## OUR PROCESS

Our process begins with an assessment of our client's energy portfolio. With some basic information provided by our clients, we can quickly assess energy usage and provide a recommendation on what type of product and strategy would be optimal for their business.

Using that information, we work with our retail energy supply partners and obtain competitive bids for the desired electricity and natural gas products, taking into consideration pricing, terms, market timing and credit conditions.

Then, we prepare our straightforward energy proposal, allowing our clients to see what pricing and term options are available to them. We identify key favorable, and possibly unfavorable contract terms so our clients can have a comprehensive understanding of products offered in order to make an informed energy purchase decision. Guiding our clients through every step of the process, we constantly advocate for energy solutions that best suit their needs.

To put it simply, we optimize every aspect of the energy procurement process for our clients.

## GETTING STARTED

We would love to speak with you further about how we can optimize your energy procurement with no capital expenditures. Please don't hesitate to reach out to one of our executive team members at any time to get started.

## PRODUCTS

Energy products are highly customizable, and can vary based on an individual client's needs. Op2mize Energy can provide fixed-rate, index-rate, combination fixed + index, peak, off-peak, aggregate and green pricing products.



What product might be best for any given customer is determined through an understanding of their energy purchase objectives and risk appetite which we discuss at the time of initial assessment.

## SERVICES

- Energy Use/Needs Assessment
- Contract Audit / Analysis
- Energy Contract Negotiation
- Electricity Procurement — Fixed Rate
- Electricity Procurement — Index Rate
- Electricity Procurement — Custom Rate
- Electricity Procurement — Location Aggregation
- Electricity Procurement — Green Rate
- Natural Gas Procurement — Fixed Rate
- Natural Gas Procurement — Index Rate
- Natural Gas Procurement — Custom Rate
- Natural Gas Procurement — Aggregation
- Energy Market Monitoring & Analysis
- Ongoing Energy Advisory Services
- Customized Billing